



**MOMENTUM**  
Advisory | Innovation | Outsourcing | Integration

# Vision

Ensuring a performance

# Mission

Our goal is to offer top-notch services at the best prices, making us the go-to choice for quality and value.

# Our Values

- **Integrity**

Integrity always with everyone and everywhere. We share a burning desire for maintaining an impeccable integrity in all the facets of our undertakings with our clients and all of the stakeholders...

- **Going Beyond Excellence**

Preparing ourselves continuously & doing all that makes the organizations, people & our stakeholders deliver

- **People Excellence**

We attract and retain top talent by fostering a high-performance culture that challenges our people, encourages a “can-do” mindset, and promotes a collaborative, supportive environment across the organization.

- **Uniqueness**

We embrace uniqueness by crafting innovative solutions for each client’s distinct challenges and opportunities.

- **Respect for the Individual**

We value diversity, foster inclusion, and uphold a culture of openness, collaboration, and trust.



**Momentum is an independent organization with a goal to create positive social change globally. We work with governments, businesses, investors, and development agencies to develop models. These models focus on achieving real-world change through digitization and systems integration in areas such as social, economic, governance, and physical development.**

**Momentum** is an independent organization with a goal to create positive social change globally. We work with governments, businesses, investors, and development agencies to develop models. These models focus on achieving real-world change through digitization and systems integration in areas such as social, economic, governance, and physical development.

We specialize in providing simple solutions for the complex challenges facing the global economy, particularly in developing countries. We are known for our effective management systems and successful execution of complex projects around the world, including those for leading development agencies and governments.

As an innovative and forward-thinking company, we are constantly exploring new approaches to market adaptation and building staff capabilities to deliver exceptional results. Our core values of Client focus, Clarification, Creativity, Change, Confirmation, Continuation, and Closure make us a reliable and trusted partner. At Momentum, we have achieved commendable corporate success thanks to our decentralized organizational structure, applied across all disciplines and regions.



# Our Services

Public Policy,  
Legislation and  
Governance

Development  
Sector Consulting

Advisory & Public  
Financial  
Management  
Services

Business  
Transformation

# Our Services

Supplies, Contracts  
and Procurement

Digitization

Monitoring,  
Evaluation &  
Research

# Public Policy, Legislation and Governance

Policy  
Formulation

Policy  
Analysis

Governance  
Improvement  
Programs & Reforms

Sectoral  
Development  
Programs Design &  
Implementations

Public Private  
Partnerships  
program Design  
and Deployment

Formulation of  
Legislation



# Development Sector Consulting

Development  
Programme Design  
& Evaluation

Third-Party  
Monitoring  
Services

Project  
Management &  
Implementation

Grants  
Management

Research &  
Development

Proposal  
Development  
Services

# Advisory & Public Financial Management Services

Public Budgetary Analysis

Value for Money Analysis

Cost Management & Control

Financial Compliance

Contract Management



# Supplies, Contracts & Procurement

Humanitarian  
Aid Supplies  
Sourcing and  
Provisioning

Technical &  
Vocational  
Educational Supplies  
and Equipment

Warehousing  
& logistics  
solutions

Industrial  
Supplies Tools  
and Machinery

Aviation  
Supplies

Procurement  
Services

# Business Transformation

Road Map  
Development &  
Deployment

Organizational  
Transformation  
& Change  
Management

Business  
Development &  
Growth Strategy

Process  
Consulting

Online Learning  
Support System



# Digitization

IT Infrastructure  
Planning &  
Deployment

Information  
& Cyber  
Security

Data &  
Analytics

IT Systems  
Integration

ICT based  
Surveys and  
Research

# Monitoring, Evaluation & Research

Learning  
Knowledge  
Management

Data Analysis  
and Reporting:

M & E System  
Design and  
Implementation,  
Theory of Change  
and Logical  
framework  
Development

Real Time  
Monitoring through  
Digitization

Summative  
and Formative  
Research

# Our People



**Mohammad Azhar Khan**

**Managing Director**

*Core Areas: M&E System Development,  
Economic Governance*



**Muhammad Tanveer Ul Hassan**

**COO**

*Core Areas: Project Management  
Operational & Financial Leader*



**Dr. Muhammad Saleem**

**Lead-Public Policy**

*Core Areas: Public Policy, Governance &  
Institutional Development*



**Iqbal-ur-Rahman Sharif**

**Program Director**

*Core Areas: Literacy, Non Formal &  
Formal Education*



**Sarmad Khan**

**Lead-Programme Design & Development** Core  
*Areas: Prog Development, WASH,  
Disaster, Humanitarian*



**Robert Duncan**

**Lead-Director EU Market**  
*Core Areas: Business Development*

# Our People



**Isha Wedasinghe Miranda  
(Sri-Lanka)**

*M&E System Expert*



**Hayat Askar**

*Evaluation, Research and public  
Policy Expert*



**Frank Von Thun**

*Lead Capacity Building*



**Waqar Sherazi**

*Technical Advisor*



**Mubasher Ali Khan**

*Lead-PFM*



**Saima Ahmad**

*Gender & Development Expert  
Core Areas: Gender & Development*

# Our People



**Dr. Tahira Gul**  
*Health & Nutrition Consultant*



**Sara Vaca**  
*M&E and Qualitative Data  
Visualization Expert*



**Dr. Wajid Nasim Jatoi**  
*Agriculture, Food Security & Climate  
Change Expert*



**Sqn Ldr (Retd.) Syed  
Muhammad Imran Mujhaid**  
*Quality Assurance Expert*



**Muhammad Ali**  
*Lead ICT*  
*Core Areas: Website Development, Server  
management, Networking, & Communication  
Expert*



**Shawn**  
*Data Analyst*  
*Core Areas: Data Collection & Cleaning,  
Data Analysis and Interpretation*

# Our People



**Uzma Ahmad**

**Lead Partnerships & Outreach**  
*Core Areas: Partnerships*



**Tahir Saleem Khan**

**Finance Executive**  
*Core Area: Financial Planning and Analysis,  
Cash Flow Management*



**Atif Khan**

**Lead Supply Chain**  
*Strategic Supply Chain & Procurement*



**Mumtaz Ali**

**M&E Officer**



**Ayesha Usama**

**Business Development Associate & HR  
Executive**



**Umar Jawaid**

**GIS Expert**

# Our People



**Waqas Ishfaq**

*Data Analyst*

*Core Areas: Data Collection & Cleaning,  
Data Analysis and Interpretation*



**Salaar Haider**

*Environment and Climate Research*

*Core Areas: Carbon Accounting,  
Proposal Development*



**Eman Khan**

*Associate Graphic Designer*



**Nizar Ahmed**

*Program Management Associate*

*Core Areas: Operational Excellence &  
Capacity Building*



**Muhammad Ali Raza**

*Data Scientist*



**Mahnoor Siddique**

*Program Lead*

# Exclusive Strategic Partners for Pakistan



Birches Group LLC (New York, USA) A Leading  
Performance & Compensation Management and  
Organizational Development Company  
[www.birchesgroup.com](http://www.birchesgroup.com)

## HR SOLUTIONS for DEVELOPING MARKETS

Global in outlook, Birches Group is focused on compensation & performance management, organization & job design, competency & performance management across 140 developing countries in the world.

Momentum is the exclusive partner with the Birches Group LLC for Pakistan.

Birches Group maintains its core consulting offerings as:

- Salary and Benefits Surveys
- Job Profile Reports
- Organizational Development
- Competency Framework Development and Deployment
- Performance Management

# Sectoral Expertise

Agriculture &  
Rural  
Development

Climate  
Change &  
Environment

Child  
Protection

Education,  
Skills &  
Employment

Early Childhood  
Education /  
Development

Adolescents'  
Development



# Sectoral Expertise

Democracy &  
Governance

Health &  
Nutrition

Monitoring &  
Evaluation

Infrastructure  
& Engineering  
Services

Energy & Green  
Technologies



## Sectoral Expertise

Humanitarian  
Assistance

Social &  
Behavioral Change

Water,  
Sanitation &  
Waste  
Management

# Past Performance

## Contract Vehicles

- There are several fast track options for contracting with Momentum through Long Term Agreement (LTA) with UNICEF
- Monitoring of RELO ( part of the Public Diplomacy Section of the United States Embassy in Pakistan) Access Program Pakistan.

## Agriculture, Climate Change & Environment

- Accelerated Implementation Framework for Education, Health, Agriculture & Energy Report for SDG support unit KP
- Baseline Survey for GCF Project “Transforming the Indus Basin with Climate Resilient Agriculture and Water Management”
- Mid-Term Review of the Climate Advocacy Coordination for Resilient Action in Pakistan for German Red Cross and Pakistan Red Crescent Society
- Development of a Microfinance Product for Youth Collaboration with National Rural Support Programme (NRSP)
- Disaster Management Training Program for CHEF International
- Effective Engagement of Youth for Meeting NDC Goals to Address Climate Change
- Direct Implementation -- Completing The 2018 Glass National Survey For Pakistan
- Developing a Comprehensive Advocacy Campaign Strategy with Action Plan for Engaging Youth in Nationally Determined Contributions (NDCs) on Climate Change in Collaboration with MoCC for save the Children, Pakistan
- Development Designing & Dissemination ATLAS for KPK and Balochistan FAO

## Education & Skill Development

- Formulation of AJK Education Policy 2021-2030
- Developed National Plan of Action for 100% Literacy and Enrollment in line with Vision 2025 and SDG 4 UNESCO
- Formulation of KP FLN Policy
- Development of National Education Policy for Ministry of Education
- Development of Early Childhood Learning Standards for UNESCO
- Developed Fifteen (15) Years Strategic Education for All National and Provincial Plans 2001-15
- Research Study on Teachers in Asia Pacific Career Progression and Professional Development
- Research Study on the Status and Rights of the Teachers in Pakistan supported by UNESCO
- Preparation of Modules on English Language, Inpage, Adobe Reader etc, for READ Foundation
- Development of Career Counselling & Life Skills based Education Manuals for Community Secours Islamique France (SIF)
- Establishment of Automotive Labs/Workshops in Eight Districts for Vocational Trainings of Youth KP TEVTA

# Past Performance

- Implementation of Adult Literacy Project under EU Funded Sindh Strengthening Support (SUCCESS) Programme through TRDP
- Assessment of Mari Petroleum of Higher Secondary School, Daharki
- Technical Assistance to Public Sector, NGOs and INGOs for Foundational Literacy, Numeracy & Vocational Skills Project in Pakistan.
- Synthesis of Best Practices for Every Child in School Initiative (ECISI) for UNICEF Pakistan
- Development of Management Information System (MIS) for Education Programme on adult Literacy and Numeracy Skills (ALNS)

## Health & Nutrition

- Development of Food Fortification Act and Rules for Nutrition International Canada
- Smart method based coverage Surveys under Right Start Programme in Punjab, KP & Sindh for NI Canada
- Addressing EPI Vaccination Demand through Health in Quetta City, Balochistan.
- A Feasibility Study SUNAR, Pak-Nutrition International Funded by Australian High Commission
- Capacity Assessment of the Technical Section' of Punjab Food Authority (PFA) For Global Alliance for improved Nutrition, Pakistan
- Development of Online Training Modules for Training of Edible Oil Millers and Field Staff from Provincial Food Authorities on Edible Oil Fortification and Quality Assurance and Quality Control in Pakistan
- Implementation Health & Nutrition Coverage Surveys for Micronutrient Initiative - Canada
- Formative Research for Improving Antenatal Care Delivery Practices for Pregnant Adolescent Girls in Pakistan
- Exploration of Locally Available Proteins for Sustainable food System
- Endline Survey for measuring KAP of Health care Providers (HCPs) and Frontline Health Workers on Maternal Nutrition through the Pakistan Maternal Nutrition Campaign –NourishMaa Project
- Endline Assessment of MNHN Prog using the NIMS toolkit (Nutrition Intervention Monitoring Surveys (NIMS))
- Capacity Building of health care providers in MMS Service delivery for smart skills up for MMS in Pakistan
- Capacity building- Cascade training of frontline health workers and service providers on Maternal Nutrition and IFA supplementation during pregnancy and post-partum (in program districts i.e. Lodhran, Ziarat, Jamshoro and Khairpur of Pakistan)
- Scoping desk review on Improving Antenatal Care-Seeking and Delivery Practices for Pregnant Adolescent Girls in Pakistan
- Third Party Monitoring between Balochistan National Program for Mother and Children's (BNPMC) Health Department Government of Balochistan.

# Past Performance

## Monitoring, Evaluation & ICT

- End Project Evaluation Report For Promoting Education and Protection (PEP) For Afghan Refugees Urban Quetta for Mercy Corps funded by USAID Evaluation of Education Program for Development in Literacy Pakistan
- Strategy Review and Education Program Evaluation for Development in Literacy Pakistan-Plan International
- Integrated Service Delivery (ISD) Monitoring For UNICEF Pakistan
- Evaluation of PPAF Program
- Third Party Validation and Data Collection-Punjab Youth Help Line
- Country Strategy Program III (2010-2015) Evaluation for Plan International Pakistan
- Program Phase-II Validation of CACRA Program by German Red Cross Funded by BMZ
- Development of Donor Relationship Management Strategic Framework for Islamic Relief UK
- End Program Evaluation Report Of Responding to the Impact of COVID- 19 on the Afghan Refugees and Host Communities in Peri-Urban Quetta (RECOVER)
- Salary Survey for Care International Pakistan

## Water, Sanitation & Waste Management

- Mapping of WASH Sector Regulations, Policies, Strategies and Guidelines Under WASH REG approach for UNICEF Pakistan.
- Preparation of human Resource Capacity Development Plan (2020 to 2030) for Public Health Engineering Department (PHED) of the Government of Balochistan.
- Preparation of Human Resource Capacity Development Plan (2020 to 2030) for Local Government and Rural Development Department (LG&RDD) of the Government of Balochistan
- National and Provincial Strategy for WASH in Schools
- Balochistan WASH Joint Sector Review LGR&D Capacity Assessment Mapping and Analysis
- Update WASH Sector Dev Plan PHED Capacity Assessment Mapping and Analysis
- Long Term Agreement (LTA) of Enabling Environment for WASH Sector with Unicef Pakistan
- WASH Sector Budget Analysis Balochistan
- WASH HR Capacity Status/Need Balochistan WASH HR Capacity development Plan / PC
- Technical Support to SDG unit through a Joint Venture to Develop Policy Paper for the Localization of SDG1, 4 and 6 in Sindh
- Technical Assistance Unicef under LTA for 3 Years
- Evaluation of WASH, Shelter and Storage Structure for Secours Islamique France
- Development of WASH in School Manual for Dhaka Ahsania Mission Pakistan - Development of
- WASH Manual for READ Foundation
- Joint Sector Review Event Support for UNICEF Pakistan
- Development of District WASH Plans for Plan International Pakistan
- Capacity Need Assessment and Capacity Development Plan for WASH Cell of Ministry of Climate Change
- Event Management and Technical Support for 7th South Asian Conference on Sanitation (SACOSAN)
- Development of WASH in Schools (WinS) Strategy - Evaluation of Safe Water Pakistan-Community Based Programme of Muslim Charity followed by a Strategy Development Workshop for Next Programme cycle funded by Unicef Pakistan
- Development of WASH Services and Capacity Gaps of Service Providers and Users in Umerkot and Tank under Improved Access to Water and Sanitation Services in Khyber Pakhtunkhwa and Sindh," funded by USAID through UNOPs.

# Past Performance

## Social & Behavior Change

- Capacity Building Plan for SBC UNICEF

## Supplies, Contract, Procurement & Humanitarian Assistance

- Personal Protective Equipment (PPE) Delivered to Different Organizations. (Donor Agencies, INGOs, NGOs)
- Provision of Non-Food Items (NFIs) During Flood and Disaster.
- Supplies & Distribution of Food items During Disasters through Humanitarian Assistance. -
- Development Designing & Dissemination of Election Commission Communication Documents i.e. training materials etc. for Election Commission of Pakistan Through UNOPs.
- Procurement Services to Ministry of Climate Change (MoCC) under Long Term Agreement with UNICEF
- End Program Evaluation of Humanitarian Integrated Afghan Refugees Assistance program for Mercy Corps Funded by USAID
- Project Final Evaluation "Pakistan Flood Response 2022 DRA in Punjab, Sindh, Balochistan, and Khyber Pakhtunkhwa Provinces for Care International Pakistan

## Poverty

- Participatory Action Research on Dynamics of Household Poverty and Inclusive Development in Balochistan with Focus on Women's Empowerment (Third Wave) Under European Union (EU) Funded, BRACE Program
- Longitudinal Research on Poverty Dynamics with a Focus on women Empowerment, Social Mobilization, inclusive development and Governance for Balochistan Province for developing Local Governance Policy Framework for Balochistan

## Training & Youth Development

- Training & Development for Youth Economic Empowerment Project - NRSP
- Team Up and Grow" Organization Development Training for Senior Management of Oil and Gas Regulatory Authority (OGRA) Pakistan
- Training and Development Activities for National Institute of Management (NIM)
- Training Program on Financial Management and Procurement Procedures for Plan International
- Management Development Training Program for Mari Petroleum Company Limited.
- Training to community members on Disaster Risks, Light Search, Rescue and First Aid funded by Danish Red Cross (DRC).
- Enterprise Development Training Program for STEP trainings for Persons with Disabilities
- KP-STVET Auto Mach Trainers for Institutes
- Mapping of Organizations Engaged in Women Economic Empowerment AJ&K.
- Government of the Punjab, Development of Planning Commission Proforma 1 for Youth Affairs & archaeology Department.

# Our Clients and Partner



# Our Clients and Partner





**MOMENTUM**  
Advisory | Innovation | Outsourcing | Integration

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