



MOMENTUM
Advisory | Innovation | Outsourcing | Integration



MONITORING EVALUATION RESEARCH & LEARNING PROFILE

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ABOUT MOMENTUM

Momentum is an independent organization with a goal to create positive social change globally. We work with governments, businesses, investors, and development agencies to develop models. These models focus on achieving real- world change through digitization and systems integration in areas such as social, economic, governance, and physical development.

We specializes in providing simple solutions for the complex challenges facing the global economy, particularly in developing countries. We are known for our effective management systems and successful execution of complex projects around the world, including those for leading development agencies and governments.

As an innovative and forward-thinking company, we are constantly exploring new approaches to market adaptation and building staff capabilities to deliver exceptional results. Our core values of Client focus, Clarification, Creativity, Change, Confirmation, Continuation, and Closure make us a reliable and trusted partner. At Momentum, we have achieved commendable corporate success thanks to our decentralized organizational structure, applied across all disciplines and regions.

Vision

Ensuring a performance

Mission

Our goal is to offer top-notch services at the best prices, making us the go-to choice for quality and value.

Our Values

Integrity

Integrity always with everyone and everywhere. We share a burning desire for maintaining an impeccable integrity in all the facets of our undertakings with our clients and all of the stakeholders...

Going Beyond Excellence

Preparing ourselves continuously & doing all that makes the organizations, people & our stakeholders deliver

People Excellence

Engaging & retaining the best talent for our organization, challenging our people, proving a “can-do” attitude and fostering a synergy based upon mutually supportive environment maintained across the organization

Uniqueness

Uniqueness is a way of doing our every endeavor for our clients & stakeholders. Every client & stakeholder is unique in terms of its existence, challenges, opportunities & the future. Through uniqueness, we aim to bring novelty in our approach for every client & stakeholder

Respect for the Individual

Every individual is unique, we practice respect for diversity & we stay united inclusive of all the diversity pertaining to individual. We are open, collaborative & trustworthy

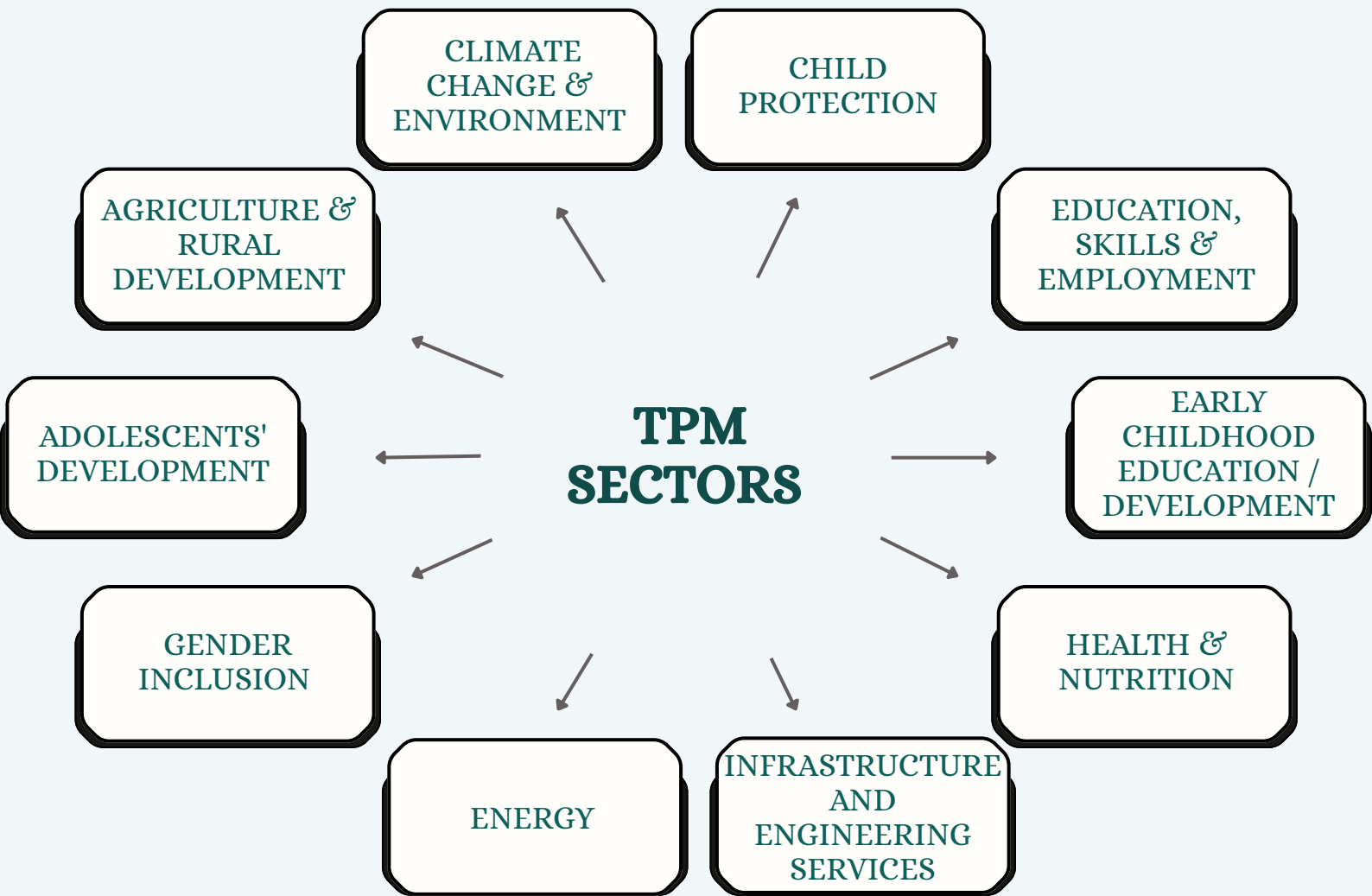
STRATEGIC VISION & OBJECTIVES

Momentum adopts a comprehensive framework aimed at enhancing resilience through integrated climate adaptation strategies and strengthening governance systems. By prioritizing gender equity and social inclusion, the approach actively engages marginalized population particularly women and youth in governance and economic development processes. The strategy emphasizes the critical role of sustainable innovation and capacity building to drive long-term economic growth, particularly through entrepreneurship and climate-smart initiatives.

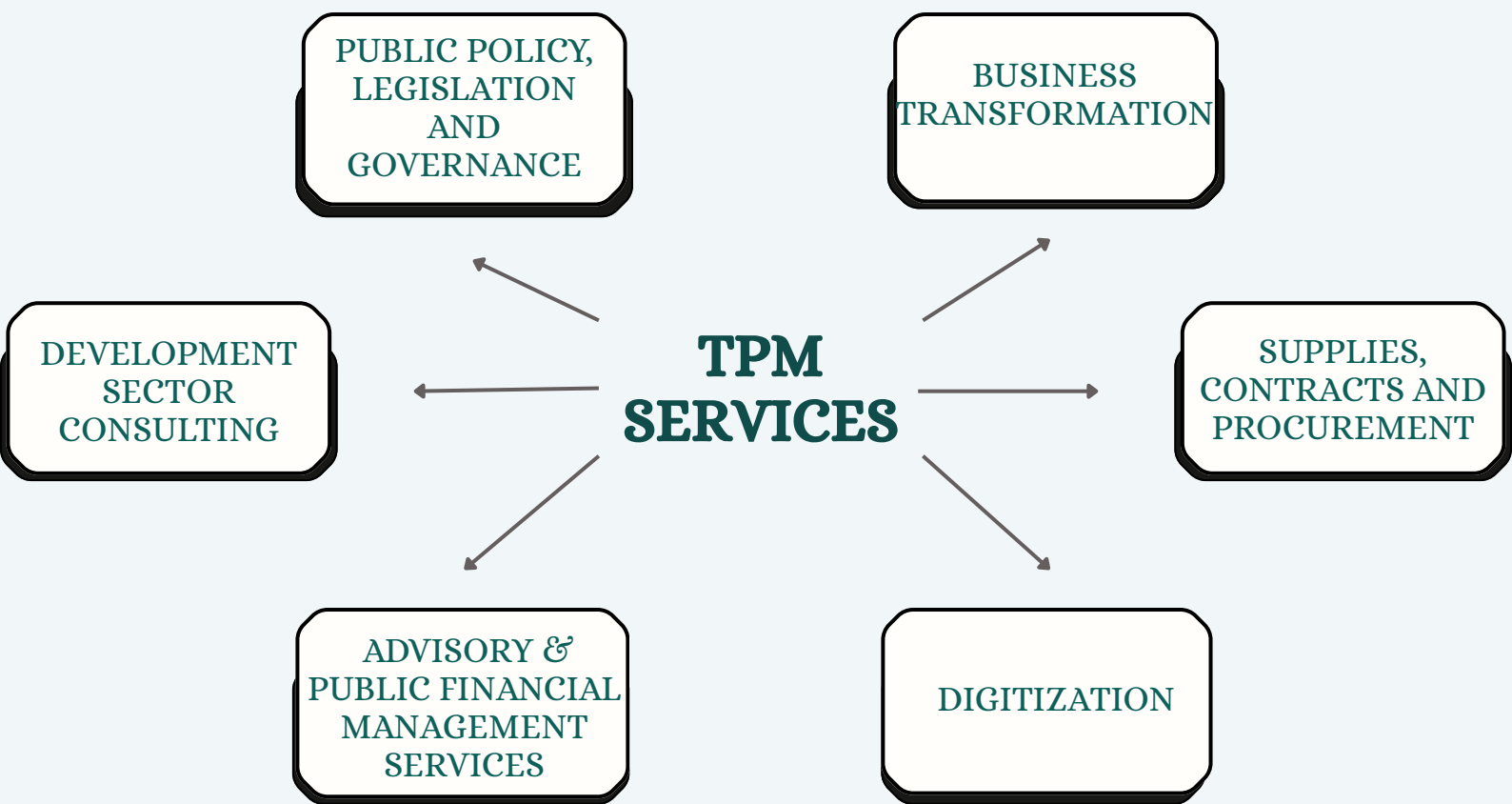
Strategy Goal and Development Objectives :

Momentum work to help foster the countries to become “A more resilient, gender-equitable, inclusive, and prosperous ” as it navigates through a difficult time. The strategy’s development objectives (DOs) include: Broad-Based, Climate-Resilient Economic Growth Advanced Inclusive Democratic and Accountable Governance Strengthened Healthier, More Educated Population

OUR TPM SECTORS



OUR TPM SERVICES



DOMAINS OF MONITORING EVALUATION RESEARCH, & LEARNING

Momentum's research improves evidence-based decision-making and program effectiveness in education and social sciences by evaluating outcomes and designing culturally relevant interventions.

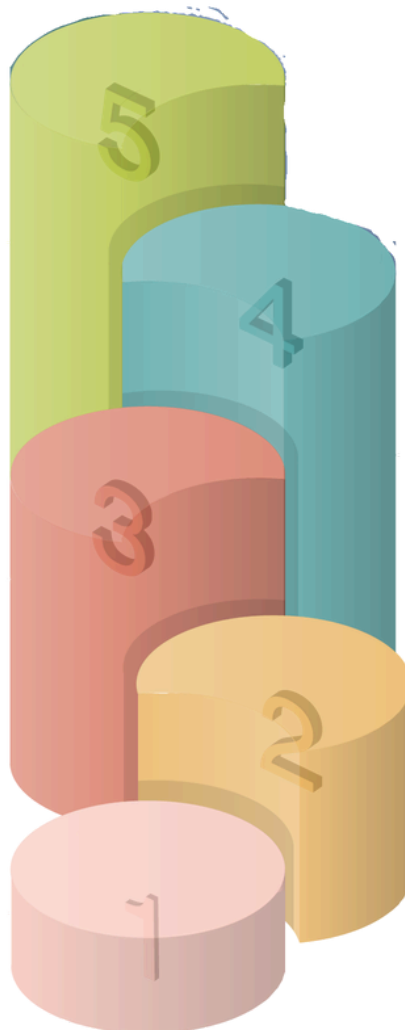
SUMMATIVE AND FORMATIVE RESEARCH

Momentum processes data to extract meaningful insights, which can help improve the decision-making process at the policy level. Our M&E reporting procedures enable our clients to get real-time information around the clock.

DATA ANALYSIS AND REPORTING

Knowledge is power. **Momentum** collates and disseminates knowledge. Our focus is on creating a knowledge pool on M&E that is readily available for all. This plays a critical role in updating the current knowledge on M&E

LEARNING KNOWLEDGE MANAGEMENT



Momentum provides real-time monitoring through digitization, enabling quick data collection and analysis. Using sensors and mobile apps, we capture vital metrics for timely interventions.

REAL-TIME MONITORING THROUGH DIGITIZATION

Momentum has developed state-of-the-art M&E systems for the government and the donor and the UN agencies. These M&E designs are based on the theory of change as donors want to see if the resources have been effectively spent.

THEORY OF CHANGE, AND LOGICAL FRAMEWORK DEVELOPMENT

OUR STANDARD STEPS FOR PERFORMANCE MONITORING:

Determining the key results that will require performance monitoring indicators for management or reporting purposes.

Examining the illustrative indicators from the Project Monitoring Plan (PMP) and any indicators that might apply.

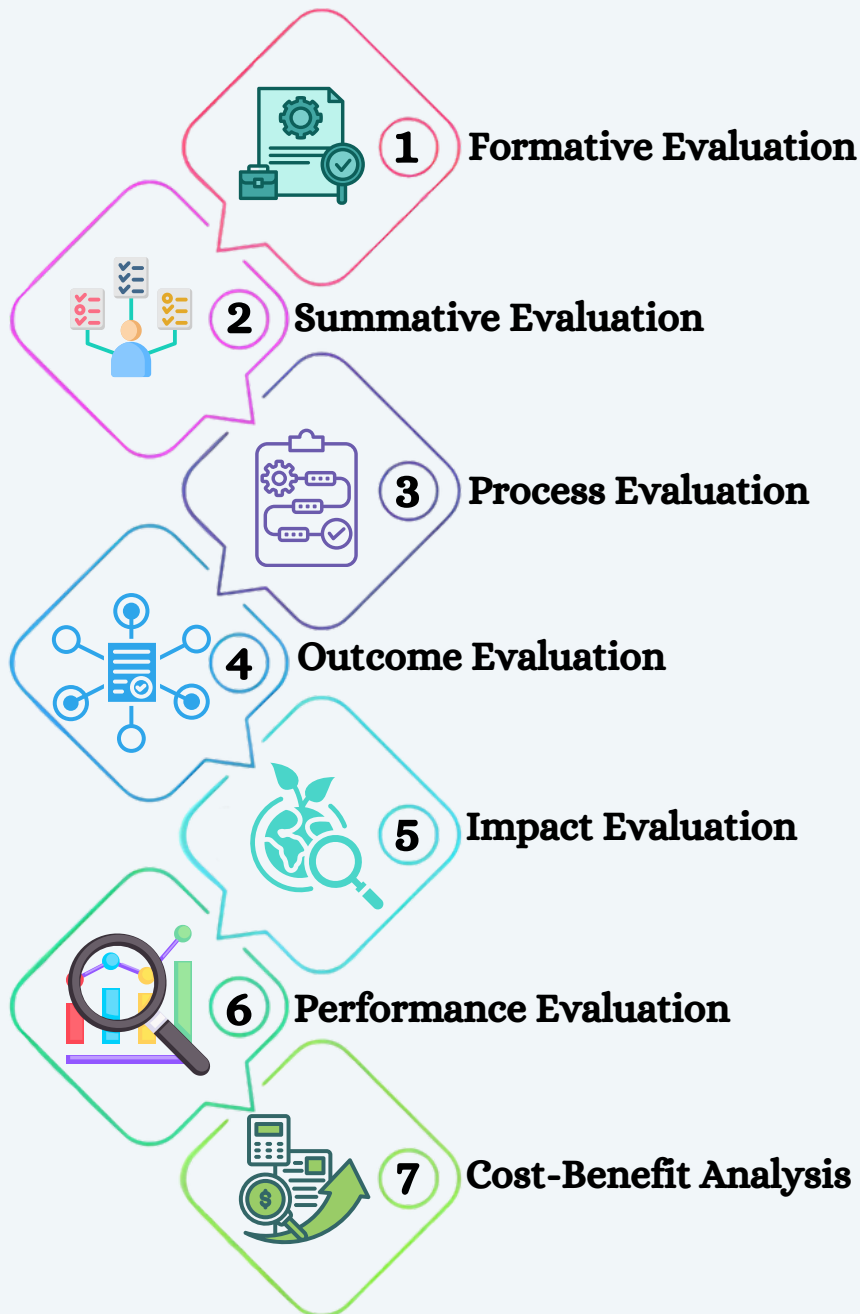
Reviewing the Activity Monitoring, Evaluation, and Learning (MEL) Plan for ongoing activities and consider including relevant outcome indicators in the Project MEL Plan.

Based on the project design, logic model, and prior analyses, deciding whether to retain, refine, or develop new indicators for the project.

OUR ROBUST METHODS FOR EVALUATION



TYPES OF EVALUATION



MOMENTUM INSIGHT MONITORING EVALUATION RESEARCH & LEARNING DATA-BASE PLATFORM

Momentum's In-house Monitoring and Evaluation Software (<https://mis.momentumgroupinc.com>) is a specialized digital platform designed to streamline and enhance the MERL process for projects and programs. It offers comprehensive solutions for tracking progress, evaluating performance, and analyzing data across various indicators.

The screenshot displays the 'Project Monitoring Dashboard' interface. The top navigation bar includes a logo and a user profile icon. Below the navigation bar, there are four summary cards: '5 Assessments', '15 Questionnaires', '10 Users', and '1 Projects'. A search bar is located below these cards, with dropdown menus for 'Select Country', 'Select Assesment', and 'Select Questionnaire'. The main content area is divided into two sections. The upper section, titled 'Questionnaires', features a search bar and a '+ Add Questionnaire' button. Below this is a table with columns for ID, Title, Description, Status, and Actions. The table lists four questionnaires: 'Family Detail' (Published), 'House Information' (Draft), 'Management' (Published), and 'Teachers' (Published). The lower section, titled 'Project Monitoring Dashboard', displays a detailed view of a questionnaire titled 'House Survey'. This view includes a 'Pending' status, a description, and a table with columns for Title, Description, Country, Total Collectors, No. Of Questionnaires, Project, Partner, Due Date, and No of Records. The table shows data for 'Kaar Aamad' and 'Cargo Solutions' with a due date of '2024-09-05, 05:00 AM' and 3 records. Below this, there are sections for 'Questionnaires' and 'Collectors', each with a 'View' button.

PROFICIENT IN QUANTITATIVE AND QUALITATIVE ANALYSIS SOFTWARES

SPSS (Statistical Package for the Social Sciences)

A widely-used software for statistical analysis, SPSS offers a broad range of statistical functions, from basic descriptive statistics to complex multivariate analyses.

STATA

Stata is a powerful software for statistical analysis, data management, and graphics. Stata supports both simple and advanced statistical methods.

Power BI

Microsoft Power BI is a data visualization platform used primarily for business intelligence purposes

Kobo Toolbox

KoboToolbox is an intuitive, powerful, and reliable software used to collect, analyze, and manage data for surveys, monitoring, evaluation, and research.

NVivo

NVivo is a qualitative data analysis (QDA) software designed for researchers working with rich text-based and/or multimedia information.

ATLAS.ti

ATLAS.ti is another QDA software that helps researchers organize, code, and analyze qualitative data

MAXQDA

Professional QDA software for mixed methods and qualitative data analysis to easily analyze, code and present your data.

ODK

Open Data Kit (ODK) consists of a collection of free and open-source software for collecting, managing, and using data in resource-constrained environments.

OUR PEOPLE



Mohammad Azhar Khan

Managing Director

*Core Areas: M&E System Development,
Economic Governance*



Muhammad Tanveer Ul Hassan

COO

*Core Areas: Project Management
Operational & Financial Leader*



Dr. Muhammad Saleem

Lead-Public Policy

*Core Areas: Public Policy, Governance
& Institutional Development*



Iqbal-ur-Rahman Sharif

Program Director

*Core Areas: Literacy, Non Formal
& Formal Education*



Sarmad Khan

Lead-Programe Design & Development

*Core Areas: Prog Development, WASH,
Disaster, Humanitarian*



Robert Duncan

Lead-Director EU Market

Core Areas: Business Development

OUR PEOPLE



Sara Vaca

*M&E and Qualitative Data
Visualization Expert*



Tahir Saleem Khan

*Finance Executive
Core Area: Financial Planning and
Analysis, Cash Flow Management*



Ashfa Hashmi

*Health & Nutrition Expert
Core Areas: Community-Based Health
& Nutrition Interventions, Public
Health & Nutrition Program
Development*



Mumtaz Ali

M&E Officer



Uzma Ahmad

*Lead Partnerships & Outreach
Core Areas: Partnerships*



Muhammad Ali

*Lead ICT
Core Areas: Website Development,
Server management, Networking, &
Communication Expert*

OUR PEOPLE



Waqas

Data Analyst
Core Areas: Data Collection & Cleaning, Data Analysis and Interpretation



Shawn

Data Analyst
Core Areas: Data Collection & Cleaning, Data Analysis and Interpretation



Ayesha Usama

Business Development Associate & HR Executive



Muhammad Ali Raza

Data Scientist



Maria Jan

Research Associate



Atif Khan

Lead Supply Chain
Core Area: Supply Chain Planning and Optimization, Procurement and Supplier Management

OUR PEOPLE



Nizar Ahmed

Program Management Associate
Core Areas: Capacity Building & Team Development, Resource Optimization, & Project Execution & Operational Excellence



Salaar Haider

Environment and Climate Research Core Areas: Carbon Accounting, Proposal Development



Mahnoor Siddique

Program Lead



Dr. Sara Nawaz Khan

Senior Research fellow



Umar Jawaid

GIS Expert



Eman Khan

Associate Graphic Designer

PAST PERFORMANCES

Monitoring & Evaluation

- **Project Final Evaluation “Pakistan Flood Response 2022 DRA in Punjab, Sindh, Baluchistan, and Khyber Pakhtunkhwa provinces.”**
- **Research and surveys on Poverty Dynamics with a Focus on Women Empowerment, Social Mobilization, for Balochistan for RSPN**
- **Survey and Data Collection Integrated Service Delivery (ISD) Monitoring for UNICEF in KPK, Balochistan and Sindh.**
- **Data Collection for Synthesis of Best Practices for Every Child in School Initiative (ECISI) for UNICEF Pakistan in FATA, Balochistan, Punjab, Sindh and KPK.**
- **Filed Survey and Data Collection for End program evaluation of “Responding to the Impact of COVID- 19 on the Afghan Refugees and Host Communities in Peri-Urban Quetta (RECOVER)” for Mercy Corps Balochistan Pakistan**
- **Primary data collection and SMART method based surveys for implementation of Health & Nutrition programme for Nutrition International Canada in KPK, Sindh and Punjab.**
- **SMART Nutrition & WASH Survey for Concern Worldwide Sindh**
- **Semi Qualitative Evaluation of Access and Coverage Survey (SQUEAC) for Community Based Management of Acute Malnutrition (CMAM) for Concern Worldwide in Sindh**
- **House Hold Survey for Addressing EPI Vaccination Demand through Health in Quetta City, Balochistan: A Feasibility Study SUNAR, Pak-Nutrition International Funded by Australian High Commission**
- **Research Study for the use of Artificial Intelligence (AI) based Nutrition Solution for improving food uptake of the pregnant and lactating women under Scaling Up Nutrition Network (SUN Network) Pilot grants in collaboration with Health Services Academy Islamabad**
- **Evaluation of PHDF -NCHD flood relief activities 2021**

PAST PERFORMANCES

Monitoring & Evaluation

- **Pakistan Technical Monitoring for In-Country Service Providers for FHI360-US Embassy**
- **Technical Assistance UNICEF LTA for 3 Years**
- **Long Term Agreement (LTA) of Enabling Environment for WASH Sector with UNICEF Pakistan**
- **Integrated Service Delivery (ISD) Monitoring for UNICEF Pakistan**
- **Country Strategy Program III (2010-2015) Evaluation for Plan International Pakistan**
- **Standardized Monitoring and Assessment of Relief and Transitions (SMART) Nutrition & WASH Survey for Concern World wide**
- **Strategy Review and Education Program Evaluation for Development in Literacy Pakistan-Plan International**
- **Mid-line evaluation of the Climate Advocacy Coordination for Resilient Action in Pakistan for German Red Cross and Pakistan Red Crescent Society**
- **(Third Party Monitoring) Balochistan Disaster Management Project Provincial Disaster Management Authority.**
- **Development of Planning Commission Performa 1 for Youth Affairs & Archaeology Department, Government of the Punjab**
- **Salary Survey for Care International Pakistan**
- **End Project Evaluation Report For Promoting Education and Protection (PEP) For Afghan Refugees in Urban Quetta for Mercy Corps funded by USAID**
- **Evaluation of Education Programme for Development in Literacy Pakistan**
- **Strategy Review and Education Program Evaluation for Development in Literacy Pakistan-Plan International**

PAST PERFORMANCES

Monitoring, Evaluation & ICT

- **Integrated Service Delivery (ISD) Monitoring For UNICEF Pakistan- Evaluation of PPAF Program**
- **Third Party Validation and Data Collection-Punjab Youth Help Line.**
- **Country Strategy Program III (2010-2015) Evaluation for Plan International Pakistan**
- **Programme Phase-II Validation of CACRA Programme by German Red Cross Funded by BMZ**
- **Development of Donor Relationship Management Strategic Framework for Islamic Relief UK**
- **End Program Evaluation Report Of Responding to the Impact of COVID- 19 on the Afghan Refugees and Host Communities in Peri-Urban Quetta (RECOVER)**

Supplies, Contract, Procurement & Humanitarian Assistance

- **Training & Development for Youth Economic Empowerment Project - NRSP**
- **Team Up and Grow” Organization Development Training for Senior Management of Oil and Gas Regulatory Authority (OGRA) Pakistan**
- **Training and Development Activities for National Institute of Management (NIM)**
- **Training Programme on Financial Management and Procurement Procedures for Plan International**
- **Management Development Training Program for Mari Petroleum Company Limited**
- **Training to community members on Disaster Risks, Light Search, Rescue and First Aid funded by Danish Red Cross (DRC)**
- **Enterprise Development Training Programme for STEP trainings for Persons with Disabilities - KP-STVET Auto Mach Trainers for Institutes**
- **Mapping of Organizations Engaged in Women Economic Empowerment AJ&K**
- **Government of the Punjab, Development of Planning Commission Proforma 1 for Youth Affairs & archaeology Department**

PAST PERFORMANCES

Education & Skill Development

- **Formulation of AJK Education Policy 2021-2030**
- **Developed National Plan of Action for 100% Literacy and Enrollment in line with Vision 2025 and SDG 4 UNESCO**
- **Formulation of KP FLN Policy**
- **Development of National Education Policy for Ministry of Education**
- **Development of Early Childhood Learning Standards for UNESCO**
- **Developed Fifteen (15) Years Strategic Education for All National and Provincial Plans 2001-15**
- **Research Study on Teachers in Asia Pacific Career Progression and Professional Development**
- **Research Study on the Status and Rights of the Teachers in Pakistan supported by UNESCO**
- **Preparation of Modules on English Language, Inpage, Adobe Reader etc, for READ Foundation**
- **Development of Career Counselling & Life Skills based Education Manuals for Community Secours Islamique France (SIF)**
- **Establishment of Automotive Labs/Workshops in Eight Districts for Vocational Trainings of Youth KP TEVTA**
- **Implementation of Adult Literacy Project under EU Funded Sindh Strengthening Support (SUCCESS) Programme through TRDP**
- **Assessment of Mari Petroleum of Higher Secondary School, Daharki**
- **Technical Assistance to Public Sector, NGOs and INGOs for Foundational Literacy, Numeracy & Vocational Skills Project in Pakistan.**
- **Synthesis of Best Practices for Every Child in School Initiative (ECISI) for UNICEF Pakistan**
- **Development of Management Information System (MIS) for Education Programme on adult Literacy and Numeracy Skills (ALNS)**

PAST PERFORMANCES

Water, Sanitation & Waste Management

- Long Term Agreement (LTA) of Enabling Environment for WASH Sector with Unicef Pakistan - Balochistan
- WASH Sector Budget Analysis Balochistan
- WASH HR Capacity Status/Need Balochistan WASH HR Capacity development Plan / PC
- Technical Support to SDG unit through a Joint Venture to Develop Policy Paper for the Localization of SDG1, 4 and 6 in Sindh
- Technical Assistance Unicef under LTA for 3 Years
- Evaluation of WASH, Shelter and Storage Structure for Secours Islamique France
- Development of WASH in School Manual for Dhaka Ahsania Mission Pakistan
- Development of WASH Manual for READ Foundation
- Joint Sector Review Event Support for UNICEF Pakistan
- Development of District WASH Plans for Plan International Pakistan
- Capacity Need Assessment and Capacity Development Plan for WASH Cell of Ministry of Climate Change
- Event Management and Technical Support for 7th South Asian Conference on Sanitation (SACOSAN)
- Development of WASH in Schools (WinS) Strategy
- Evaluation of Safe Water Pakistan-Community Based Programme of Muslim Charity followed by a Strategy Development Workshop for Next Programme cycle funded by UNICEF Pakistan
- Development of WASH Services and Capacity Gaps of Service Providers and Users in UMERKOT and Tank under Improved Access to Water and Sanitation Services in Khyber Pakhtunkhwa and Sindh," funded by USAID through UNOPs
- Mapping of WASH Sector Regulations, Policies, Strategies and Guidelines Under WASH REG approach for UNICEF Pakistan.
- Preparation of human Resource Capacity Development Plan (2020 to 2030) for Public Health Engineering Department (PHED) of the Government of Balochistan
- Preparation of Human Resource Capacity Development Plan (2020 to 2030) for Local Government and Rural Development Department (LG&RDD) of the Government of Balochistan
- National and Provincial Strategy for WASH in Schools - Balochistan WASH Joint Sector Review - LGR&D Capacity Assessment Mapping and Analysis - Update WASH Sector Dev Plan - PHED Capacity Assessment Mapping and Analysis

PAST PERFORMANCES

Health & Nutrition

- Development of Food Fortification Act and Rules for Nutrition International Canada
- Smart method based coverage Surveys under Right Start Programme in Punjab, KP & Sindh for NI Canada
- Addressing EPI Vaccination Demand through Health in Quetta City, Balochistan: A Feasibility Study SUNAR, Pak
- Nutrition International Funded by Australian High Commission
- Capacity Assessment of the Technical Section' of Punjab Food Authority (PFA) For Global Alliance for improved Nutrition, Pakistan
- Development of Online Training Modules for Training of Edible Oil Millers and Field Staff from Provincial Food Authorities on Edible Oil Fortification and Quality Assurance and Quality Control in Pakistan
- Implementation Health & Nutrition Coverage Surveys for Micronutrient Initiative - Canada

Supplies, Contract, Procurement & Humanitarian Assistance

- Personal Protective Equipment (PPE) Delivered to Different Organizations. (Donor Agencies, INGOs, NGOs)
- Provision of Non-Food Items (NFIs) During Flood and Disaster.
- Supplies & Distribution of Food items During Disasters through Humanitarian Assistance.
- Development Designing & Dissemination of Election Commission Communication Documents i.e. training materials etc. for Election Commission of Pakistan Through UNOPs.
- Procurement Services to Ministry of Climate Change (MoCC) under Long Term Agreement with UNICEF.
- End Programme Evaluation of Humanitarian Integrated Afghan Refugees Assistance programme for Mercy Corps Funded by USAID.
- Project Final Evaluation "Pakistan Flood Response 2022 DRA in Punjab, Sindh, Balochistan, and khyber Pakhtunkhwa Provinces for Care International Pakistan.

PAST PERFORMANCES

Agriculture, Climate Change & Environment

- Accelerated Implementation Framework for Education, Health, Agriculture & Energy Report for SDG support unit KP
- Baseline Survey for GCF Project “Transforming the Indus Basin with Climate Resilient Agriculture and Water Management”
- Mid-Term Review of the Climate Advocacy Coordination for Resilient Action in Pakistan for German Red Cross and Pakistan Red Crescent Society
- Development of a Microfinance Product for Youth Collaboration with National Rural Support Programme (NRSP)
- Disaster Management Training Program for CHEF International
- Effective Engagement of Youth for Meeting NDC Goals to Address Climate Change Direct Implementation
- Completing The 2018 Glass National Survey For Pakistan
- Developing a Comprehensive Advocacy Campaign Strategy with Action Plan for Engaging Youth in Nationally Determined Contributions (NDCs) on Climate Change in Collaboration with MoCC for save the Children, Pakistan
- Development Designing & Dissemination ATLAS for KPK and Balochistan FAO

Contract Vehicles

- There are several fast track options for contracting with Momentum Long Term Agreement (LTA) with UNICEF
- Access Pakistan Technical Monitoring for in-Country Service Providers

Poverty

- Participatory Action Research on Dynamics of Household Poverty and Inclusive Development in Balochistan with Focus on Women’s Empowerment (Third Wave) Under European Union (EU) Funded, BRACE Program
- Longitudinal Research on Poverty Dynamics with a Focus on women Empowerment, Social Mobilization, inclusive development and Governance for Balochistan Province for developing Local Governance Policy Framework for Balochistan

Social & Behavior Change

- Capacity Building Plan for SBC UNICEF

OUR CLIENTS & PARTNER





MOMENTUM
Advisory | Innovation | Outsourcing | Integration

OUR CONTACT

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